

SPORTS WATCH COLLECT NEWSLETTER #01

16 February 2012

Brought to you by

ZSCORE

ZSCORE Events & Sports Marketing Consulting

www.zscorea2z.com

Dear readers,

Welcome to the **SPORT WATCH COLLECT** newsletter powered by ZSCORE Event & Sports Marketing Consulting. Sports Watch Collect newsletter provides organizations a unique communication platform, it aims to keep people up to date with sports information on competitions, events in Zimbabwe, Africa and the rest of the world.

ZSCORE EVENTS & SPORTS MARKETING CONSULTING WEBSITE LAUNCH

SCORE Sports Consultancy Group President & Founder Mr. Zohair Ammar today announced the launch of the Zimbabwe branch website (www.zscorea2z.com) ZSCORE Events & Sports Marketing Consulting. ZSCORE Events & Sports Marketing Consulting will be headquartered in Harare, Zimbabwe.

Mr. Ammar will serve as ZSCORE Chairman & Senior Partner. Ammar also, has announced the appointment of Mr. Peter Mawere as ZSCORE's Chief Executive Officer & Senior Partner. At 32-years-old, Mawere becomes the youngest in the country to take up such a role in Zimbabwe Sports Industry. Mawere brings a wealth of experience to his new position developed through the Event Management and Sports Marketing industry where he worked as Head of Project and Events, Project and Business Development Manager, Marketing Executive in one of the Asia leading sports consultancy company Promoseven Sports Marketing (Doha, Qatar). SCORE Sports Consultancy Group: specialized in sport marketing, sport management education, high performance training, talent identification, coaches' education. SCORE sports consultancy has other branches in the following countries: Bahrain (www.bscorea2z.com); Egypt (www.scorea2z.com); Namibia (www.namscorea2z.com) and Qatar (www.qscorea2z.com).

Through the newly created website (www.zscorea2z.com) ZSCORE will show their focus area mean business. ZSCORE is a one-stop Events & Sports Marketing Consulting firm that will offer full services to clients in the following areas , Sports marketing , Event Management, Sports for all, Sports publications, Training Camps, Sports goods, School physical education and sports, Children Education through Sports, Sports Media operations, Air Sports, Sports Tourism, Bid preparation and presentation, sports tours, sport marketing, sport management education, high performance training, talent identification, coaches' education, Accreditation and ticketing.

SCORE SPORTS CONSULTANCY GROUP PARTNERSHIP WITH ZAMALEK FC

Pursuing its ambition contributing to sport development, SCORE Sports Consultancy Group President & Founder Mr. Zohair Ammar is currently advising the board of directors of Zamalek Football club. Zamalek FC is currently placed in the premier league of the Egyptian football league and it's the most promising club to participate in the CAF club championships in the near future.

FIFA / CIES SPORT MANAGEMENT COURSE AT CAIRO UNIVERSITY

Cairo University has been selected to carry the FIFA / CIES Sports Management programme. Using a multi-disciplinary approach FIFA/CIES provides research, top-level education and consulting services to the sports world with the aim of understanding the complexities of sport in today's society and improving how it is governed and managed across all sports. FIFA / CIES Sports Management programme offer top-level academic education used to provide practical skills from retired or active sports people.

6TH EDITION OF THE AFRICA INTERNATIONAL SPORTS CONVENTION (CISA)

The 6th edition of the Africa International Sports Convention (CISA) will be held in Bamako, capital city of Mali (West Africa) from 1st to the 3rd of March 2012. CISA 2012 venue is 5 stars LAICO l'Amitié Hotel located in the heart of Bamako.

Registration: International delegate: Euro 500 and African delegate*: Euro 150 African delegate participation is subsidized. **Exhibition rate:** International Exhibitor Euro 2500 and African exhibitor Euro 1500. For more information about the Event, contact CISA Organising Committee: **Email:** info@cisaconvention.org



SOCIAL MEDIA:

For up-to-the-minute information on the ZSCORE and regular updates please follow us on [Facebook](https://www.facebook.com/zscorea2z).



To sign up for an electronic version of the Sports Watch Collect newsletter email us:

sportswatchcollect@zscorea2z.com .

For more information, please contact our team:

E-mail: info@zscorea2z.com , or visit our web site at www.zscorea2z.com